



## Marketing News

[www.newforestgolfclub.co.uk](http://www.newforestgolfclub.co.uk)

Issue 6 October 2010



Ivor Griffiths  
Head of Marketing

We've had a great summer season. Whilst the weather hasn't been perfect, we had some lengthy spells of ideal playing conditions and enough rain to keep the fairways and greens in good condition. With the hard work put in by Ian and Justin, the greens have returned to their former glory, which has helped us significantly in 'selling' the course to visitors and prospective members. I hope you have enjoyed your season with us.

### WEBSITE - ALL TIME HIGH

July and August saw our website hits reach a staggering 'all time high' of a quarter of a million for each month. This takes our annual total to over two million. It shows the popularity of our site and the significant contribution it has on increasing our visitor numbers.

**PRO-AM TOURNAMENT** - What a difference this time around, nobody got wet and not a squeegee in sight. The Hampshire PGA representatives and Professionals were thoroughly impressed with our facilities and the course preparation. This was a great 'tick in the box' for the Club. Southwood's Chris Hudson was the first placed Professional with a five-under-par score of 64. Chris, the Hampshire PGA Captain, was playing our course for the very first time. His winning round had not got off to the best of starts when he dropped three shots at the second and third holes but he fought back with a barrage of birdies to set-up his winning score.



The winning amateur team members representing **InStock Windows** were Tom Grimes, Graham Squires and Andrew Squires who returned a score of 121, seventeen-under-par.



A contribution from the proceeds of the event has been made to the fund of each of our Captains nominated charities; Honey Pot House Children's Charity, Cancer Research UK and Motor Neurone Disease Association

## Advertise your business on our website from only £1 per day

### New Forest Golf Club

Southampton Road, Lyndhurst, Hampshire SO43 7BU

click here to enter site

Welcome and Introduction

We are one of the oldest clubs in Hampshire, situated in an area of outstanding natural beauty with a par 69 course stretching 5,536 yards and some of the most scenic holes in Hampshire. The course is part of the Crown Lands of the New Forest and sits just north of the village of Lyndhurst. It is a wonderful place for quiet enjoyment and peaceful relaxation and is a highly protected site. We encourage our members and visitors to respect and enjoy the stunning beauty of the New Forest.

The New Forest Golf Club is a great place to be. To play golf it was intended, to participate in social activities and golf competitions, and to meet the staff and members who have an unrivalled reputation for their welcoming hospitality.

We look forward to meeting you soon.

New Forest Golf Club 02387-2010

advertise your business on our website from just £1 per day

click here for details

**IN STOCK WINDOWS - DOORS CONSERVATORIES**

We are a small local company, a quality installer of all uPVC products including windows, doors and conservatories, plus all roofline products i.e. fascias, soffits and guttering. Also, a section of our company is dedicated to double glazing repairs including misted double glazing units and replacement handles and hinges.

Call for a Quotation: 01203 8076 6532 info@instockwindows.co.uk

We offer a cost effective opportunity for businesses to advertise on our highly popular website which receives up to a quarter of a million hits every month. Advertising is by way of a displayed **Banner** (horizontal) and/or **Skyscraper** (vertical) advert on a pre-selected page on the website. Each advert may contain a link to the advertisers own website, if required.

For full details, please refer to the website [www.newforestgolfclub.co.uk](http://www.newforestgolfclub.co.uk) or contact me to discuss your requirement.



## COURSE PHOTO GALLERY

An addition to our website this month is the Course Photo Gallery. We have displayed a number of images of each hole to give the viewer a feel for the terrain and playing area.



## PLAYING AWAY REPORTS

If you are a club member who plays away in competitions at other courses, then let us know how you get on. We have a page set up on the website to report on such events. Just drop us an email with all the details plus a photo if you can and we will do the rest.

## NEW APPOINTMENT

### 'GOLF MANAGER - PROFESSIONAL'



With the resignation of Kevin Nolan, we announce that Chris Tyrrell will be joining our team on the 1st November 2010 as Golf Manager/Professional. Chris is a Professional golfer and an accomplished teacher. He is an enthusiast and we are confident he will settle as a valuable addition to the Club.

## OFFER FOR NEW MEMBERS

New members can currently enjoy a one off special membership offer incorporating all of the substantial benefits it brings.

**18 months Full Membership - ONLY £699**, with £50 returned immediately as Club Vouchers to spend in The Shop or The Bar. **NO Joining Fee is necessary.**

To view full details, go to our website or talk to Kevin Nolan in The Shop and arrange a courtesy round.

## New Forest Golf Club

### Annual Dinner Dance

Friday 12th November 2010  
at The Crown Hotel, Lyndhurst

7pm - carriages at Midnight  
£28.50 per person

**BOOK YOUR TICKET AT THE BAR**

(please book early, pay when you book  
and let us know if you have any  
special dietary requirements)



A special rate for accommodation is available  
at The Crown Hotel to members and guests  
at £32.50 per person Bed & Breakfast

To book please telephone the hotel  
on 023 8028 2922 with your Credit Card details  
quoting New Forest Golf Club Dinner Dance.

**Rooms MUST be booked no later  
than 10 days before the event  
or we will lose  
the provisional bookings**

## 2011 DIARY

The Club Website Diary for next year is currently being compiled and should be available shortly for you to plan the year ahead with matches, competitions and social events.



## PRESS COVERAGE

We are delighted with our continued relationship with the local news media who give us coverage on a weekly basis. We thank them for this and trust you will continue to follow us by reading your local news regularly.

## LYMINGTON TIMES

Milford-on-Sea and  
INCORPORATING LYMINGTON  
62, Old Milton Road,  
New Milton, BH25 6EH



New Milton Ad-  
AND MILTON

www.lymingtontimes.co.uk  
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SOUTHERN

**Daily Echo**  
dailyecho.co.uk  
...times.co.uk  
Combined Weekly Sales 28,974

SATURDAY, JANUARY 26th, 2010

## 'KEEP IN TOUCH'

I am always happy to hear from you, so keep in contact by email at [ivorgriffiths@sky.com](mailto:ivorgriffiths@sky.com) or in person when I am at the club to discuss any concerns, queries or general points of view.